

Registration form

Ticket

- Summit price: 1 person EUR 1,499.00 plus VAT
- Early Booking Discount: EUR 1,299.00 plus VAT (valid up to May 31, 2006)
- Summit group ticket: 3 persons EUR 3,590.00 plus VAT
- Summit group ticket: 5 persons EUR 5,490.00 plus VAT

Participant

Title & Family name

First Name

Company

Position

Street/Number

Postal Code & City

Country

Telephone & Fax

E-Mail

Marketing to Eastern Europe – case sessions

Please register me for case session

- 1: Simon Clift, Unilever
- 2: Bane Knezevic, McDonald's
- 3: Steffen A.Guschka, DWS Investment

If the session of my choice is already fully booked, I agree to attend an alternative session.

Method of payment

Please send me an invoice to the adjoining address.

Please charge my credit card:

- Visa
- Mastercard
- American Express

Cardholder Name

Number of credit card

Expiration Date

Participation conditions

This form must be filled out correctly and completely and sent to Deutscher Fachverlag GmbH in order to be able to attend the Global Marketer Summit. You will receive confirmation of your registration by mail or e-mail. Participation in the Global Marketer Summit is only ensured after receiving this confirmation. All fees must be paid in full no later than August 30, 2006 in order to be able to participate. Your details will be stored in HORIZONT's database.

The following deadlines and fees apply if notice of cancellation is received:

- By July 16, 2006, a 100% refund (less a 10% handling fee).
- By August 5, 2006, a 50% refund.
- After August 5, 2006, no refund will be available
- Substitute attendees can be named up to August 15, 2006.

If you do not want to receive any further information, please check here.

Date & signature of orderer